

Businesses You Should Know

Champaign County

St Joseph Edition



LOCAL POSTAL
CUSTOMER



PRSRRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM Retail

Crucial Business Planning

WeAreCrucial.com | (217) 419-3376 Contact Us Today!

BUSINESS PLAN

Yes, you need a business plan if you are serious about building a successful business capable of reaching its true potential. Most people get excited when they think they have discovered a viable idea with the potential of going big. Good entrepreneurs will take a step back and analyze the idea before moving forward. There is nothing like failing at something only to realize you could have been successful had you just taken time to think it through.

Research

Business plans help to determine how you will address the various challenges a start-up or expansion may encounter. This process improves by adding input from others who have different experiences and knowledge.

Crucial Business Planning will assist you in analyzing, problem solving, and conveying your idea to the reader. Potential readers are prospective partners, loan officers, or investors. They all will want to know if you have a good idea and if you have thought through all aspects of the business.

Put it on Paper

Most entrepreneurs experience setbacks from what they don't know. Crucial business planners will walk you through a host of topics to uncover areas you haven't thought through. These unaddressed needs of your business idea are what can doom your idea. Addressing these from the start will lead to success for you and your business.

Success is the Plan

If you already have a business, but want it to go to the next level then a business plan will help your expansion plans succeed. Proper planning will increase your chances of reaching your goals. Business has an inherent level of risk, no matter what. A smart entrepreneur will do everything they can do to reduce their risk. Crucial Business Planning can do just that.

Businesses You Should Know

Example: Full Page Ads

ABC Florist

555-555-5555
ABCFlorist.com
1500 Springfield
Ogden, Illinois 61873

ABC Florist offers fresh flowers and arrangements. We can deliver anywhere in the Champaign region.



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Businesses You Should Know

Example: 1/2 Page Adds



Al's Pizzeria and Restaurant

555-555-5555
Alspizza.com
1500 Springfield
Philo, Illinois 61873

We serve the best pizza to the Philo community and beyond. Our Extra large pizza is a crowd pleaser. Try our home made salads made fresh each day. We offer dine in and carry out.

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Mary's Automotive Repair

555-555-5555
Maryfixescars.com
2750 Central Blvd
St Joseph, Illinois 61873

Mary's is female owned and has been in business for 10 years. We fixe both domestic and imports with the ability to diagnose your check engine light. We can also replace your transmission or engine.

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About Your Website

Yes, You Need One

There are businesses who have chosen to forgo having a website. The problem is customers expect it. They want to know as much about you and your business as they can before contacting you. This is age we live in now. The business who provides the information they are looking for will be the one contacted. It is that simple.

Facebook is Not Enough

Facebook just doesn't have enough features to properly represent your business. It is better to have a website and incorporate Facebook than to simply have a Facebook page. Social media has it's place, but using Facebook for a business website is like using a screwdriver to pound nails. Yes it may work sometimes, but you really need a hammer. At Crucial Web, we will outfit you with a hammer.

One page sites starting at \$199

Business Plan?

New Business Ideas?

Expansion of Existing Businesses?

Adding New Service Line?

You Need a Plan!

Pricing

Our pricing is designed to give you peace of mind that if you don't like what you are seeing, there are clear stopping points. You are free to keep any segment that you have paid for. You may not feel you need the next level of planning and that is fine with us. We don't want you to pay for anything you don't feel you need.

Our Quick Pitch starts at \$199

Visit Our Website for More Pricing

“To go beyond the ordinary and deliver the extraordinary to entrepreneurs who need business services.”

Contact Us

Roger Sexton 217-419-3376
WeAreCrucial.com
Contact@wearecrucial.com

Example: Promotions Page

25% off Business Plans

We are offering 25% off our business plans

Crucial Business Services
Www.wearecrucial.com
217-419-3376
St. Joseph, IL

Buy one Car Wash Get One Free

Get your car clean today!

Billy's Car Wash
www.bcarwash.com
217-555-5555
St. Joseph, IL

\$3.00 off Purchase

Get this discount when buying our ice cream

Larry's Ice Cream Shop
www.licecream.com
217-555-5555
St. Joseph, IL

25% off Business Plans

We are offering 25% off our business plans

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